

THE AMERICAN REHABILITATION ECONOMICS ASSOCIATION

2009 CONFERENCE in CHICAGO! JUNE 11-14, 2009



CEUs available for CEA, CRE, ABVE, CRC, CDMS, CVE and CLCP certifications!

AREA is currently the only international certifying body with the unique blend of professions in loss assessment, and the first to establish a Registry of both Forensic Vocational & Forensic Economic Experts.

Graduate Credit also offered for Boot Camp attendance.

The 1st 25 PREPAID Conference registrants will be eligible for a \$100 cash drawing!

Our History Established in 1989, AREA has pursued two missions: (1) bringing recognition to the combined use of vocational rehabilitation and earnings loss assessment as a distinct discipline, and (2) providing a peer-exchange forum for testifying experts who practice in areas of vocational, life-care planning or economics. Members of AREA currently represent nearly 30 states, plus Canada, Mexico and The Virgin Islands..

What We Do As forensic experts, AREA members offer opinions in a wide variety of forensic cases. Most often, these cases involve some type of injury which has resulted in an alleged loss of the ability to work and earn money, and/or the present value of long-term medical expenses and costs.

What AREA Is Offering YOU At This Time AREA supports professional growth by offering continuing education opportunities for learning basic and advanced econometric processes, procedures and methodologies, as well as university graduate degree credit, at its **Annual Conference**. Conference sessions, taught by vocational rehabilitation and economic experts, encourage the sharing of knowledge between related forensic professionals.

Why YOU Should Attend AREA's Next Annual Conference AREA professionals remain on the cutting edge of the forensic econometric movement. You will find Conference sessions that introduce YOU to methodologies that compare what a person could have earned prior to an injury incident and what they are likely to earn now; how to find the present value of losses; how to calculate the differences of the two streams of income; how to determine "basic wage," fringe benefit percentages and SO MUCH MORE !

BOOT CAMP: At our 2008 Boot Camp, an overview was presented to include all the elements of a personal injury/wrongful death economic analysis. Those present asked if we could make it less conceptual and more detailed—that is, use actual spreadsheets and formulae to show how to analyze a given case. So in 2009, we will do just that in Boot Camp—distribute a spreadsheet along with some of the formulae and go through a case. We will also share a questionnaire to collect information from the attorney, showing how that information is used to prepare the analysis.

MAIN CONFERENCE: Specific presentations at the Main Conference will include state-of-the-art methodologies in the formulation of vocational and economic opinions in personal injury and wrongful death litigation. Of particular interest this year, an opposing viewpoint presentation on hedonic damages by Stan Smith/Ted Miller and Tom Ireland/Gary Skoog.

CONFERENCE REGISTRATION:	Boot Camp: (June 11-12)	\$450.00 (members and non-members)
	Main Conference: (June 12-14)	MEMBERS Non-CEU rate: \$165.00 CEU rate: \$300.00 NON-MEMBERS..... Non-CEU rate: \$195.00 CEU rate: \$350.00
	DISCOUNT:	Register for BOTH the Boot Camp and Main Conference and receive a \$150 discount!
	The CONFERENCE REGISTRATION DEADLINE is Friday, May 29th. Registrations received after May 29th will be assessed a \$50 late fee.	

CANCELLATIONS: Written notice of cancellation and request for refund must be *received* in the AREA office no later than Wednesday, June 3rd for a full refund. Requests received after June 3rd will be subject to a \$50 administrative fee.

TO REGISTER: Mail your check or money order, made payable to “AREA,” to:
AREA, c/o Margy Ashby, 127 N. Westwind Drive, El Cajon, CA 92020-2955

HOTEL ROOMS: Rooms at the Ambassador East Hotel **have been reduced to \$179** per night for a King Deluxe. (All rates are subject to state sales and bed taxes currently totaling 15.4%.) This Conference rate applies to the nights of June 8th through June 17th for those registrants who wish to turn their stay into a vacation with family. The additional person charge is \$20.

To Reserve: Phone the Ambassador East Reservations Dept toll free at 888.506.3471 or 312.787.7200 (x5196). Identify yourself as part of the AREA group in order to reserve your individual accommodations under our room block.

The HOTEL REGISTRATION DEADLINE has been EXTENDED to Monday, May 11th. Any rooming lists received or reservations made after this date will be confirmed on a space- and rate-available basis.

QUESTIONS? AREA office: 800.317.2732 (toll free) ■ 619.440.2650 ■ areaorg@cox.net

VISIT OUR WEBSITE AT <http://www.a-r-e-a.org>

2009 AREA ANNUAL CONFERENCE

Boot Camp: Thursday, June 11 to Friday, June 12, 2009

Main Conference: Friday, June 12 to Sunday, June 14, 2009

BOOT CAMP ... "Determining Personal Damages 201"

THURSDAY — June 11th	Thursday	8:30 am to 10:00 am			
		10:15 am to 12:00 pm	10:00-10:15 am - BREAK	3.25 CEUs	INSTRUCTORS: Shannon Shipp, Ph.D., CEA '00 Allyn Needham, Ph.D., CEA '00, RFE '99 Kevin Marshall, J.D., M.P.A., Ph.D., RFE '06
		12:00 pm to 1:00 pm	LUNCH ON YOUR OWN		
		1:00 pm to 3:00 pm			
	3:15 pm to 5:00 pm	3:00-3:15 pm - BREAK	3.75 CEUs		
FRIDAY — June 12th	Friday	8:30 am to 10:30 am			
		10:45 am to 12:00 pm	10:30-10:45 am - BREAK	3.25 CEUs	
		12:00 pm to 1:15 pm	LUNCH ON YOUR OWN		

MAIN CONFERENCE

FRIDAY — June 12th	WELCOME!	1:15 pm to 1:30 pm	President's Opening Remarks		William H. Reed, Ph.D., CRE '89
	Session 1	1:30 pm to 3:00 pm	Functional Capacity Evaluations	1.5 CEUs	Sonia Paquette, OTD, OTR/L, CPE, ABVE-D Kent Jayne, M.A., MBA, CRC, CCM, CLCP, ABVE-D
		3:00 pm to 3:30 pm	BREAK		
	Session 2	3:30 pm to 5:00 pm	Household Services: An Element of Future Damages in Personal Injury Cases	1.5 CEUs	G. Michael Graham, Ed.D., CRE '93, CEA '96 Melvin C. Fredlund, Ph.D.
		6:30 pm to 8:30 pm	PRESIDENT'S RECEPTION		

SATURDAY — June 13th	Session 3 - Hedonic Damages	8:30 am to 9:15 am	Hedonic Damages: A Legal Perspective	.75 CEUs	Kevin Marshall, J.D., M.P.A., Ph.D., RFE '06	
		9:15 am to 9:30 am	BREAK			
		9:30 am to 10:15 am	An Economist's Role Defending Against Hedonic Damages Testimony	.75 CEUs	Thomas R. Ireland, Ph.D., RFE '00 Gary R. Skoog, Ph.D.	
		10:15 am to 10:30 am	15-minute Q&A			.25 CEUs
		10:30 am to 10:45 am	BREAK			
		10:45 am to 11:30 am	Hedonic Damages: Admissibility in the Forensic Arena	.75 CEUs	Stan V. Smith, Ph.D. Ted Miller, Ph.D.	
		11:30 am to 11:45 am	15-minute Q&A			.25 CEUs
		11:45 am to 12:15 pm	30-minute Q&A and Closing Remarks	.50 CEUs		
		12:15 pm - 1:30 pm	LUNCH			
	Session 4 - FELA	1:30 pm to 2:15 pm	FELA—A Lawyer's Perspective	.75 CEUs	Robert Myers, Esq.	
		2:15 pm to 3:15 pm	FELA / Railroad Workers: A Case Analysis from a Vocational Perspective	1.0 CEUs	Rod W. Durgin, Ph.D.	
		3:15 pm to 3:30 pm	BREAK			
		3:30 pm to 4:30 pm	FELA / Railroad Workers: A Case Analysis from an Economics Perspective	1.0 CEUs	Malcolm Cohen, Ph.D.	
	4:30 pm to 5:00 pm	30-minute Q&A			.50 CEUs	

SUNDAY — June 14th		8:30 am to 9:30 am	AREA ANNUAL MEETING		
		9:30 am to 9:45 am	BREAK		
	Session 5	9:45 am to 10:45 am	Ethical Issues in the Interface between Vocational and Economics Experts	1.0 CEUs	Shannon Shipp, Ph.D., CEA '00 Allyn Needham, Ph.D., CEA '00, RFE '99
	Session 6	10:45 am to 11:45 am	Roundtable Breakout Discussions: Timely Topics in the Vocational/Economic Arena	1.0 CEUs	MODERATOR: Rod W. Durgin, Ph.D.
	SEE YOU NEXT YEAR!	11:45 am to 12:00 pm	Closing Remarks & Conclusion of Conference		William H. Reed, Ph.D., CRE '89

2009 AREA ANNUAL CONFERENCE

REGISTRATION FORM

June 11-14, 2009 ... *Ambassador East Hotel, 1301 North State Parkway, Chicago, Illinois*

PLEASE FAX TO 619.593.9989 AND FOLLOW UP WITH YOUR PAYMENT IN THE MAIL.

The following data will be used for the "List of Attendees" in the Conference packet so PLEASE PRINT LEGIBLY.

_____ <i>Registrant's Name, including credentials</i>			_____ <i>Company Name, if applicable</i>	
_____ <i>Office</i>	_____ <i>Fax</i>	_____ <i>Cell (Publish? Yes / No)</i>	_____ <i>Email</i>	_____ <i>Website</i>
_____ <i>Mailing Address</i>			_____ <i>City, State</i>	_____ <i>Zip</i>

BOOT CAMP REGISTRATION - JUNE 11-12, 2009

\$ _____ Please register me for the **Boot Camp** at the rate of **\$450**.

Check here if interested in applying for **1.0 Graduate Credit** for Boot Camp attendance.

MAIN CONFERENCE REGISTRATION - JUNE 12-14, 2009

CURRENT AREA MEMBERS: (Dues must be paid before you are eligible to register at the Member rate.)

\$ _____ I do need CEUs for my Conference attendance. Please register me at the rate of **\$300**.

\$ _____ I do not need CEUs for my Conference attendance. Please register me at the rate of **\$165**.

NON-MEMBERS: (Membership information may be found on the "[join](http://www.a-r-e-a.org)" page of the AREA website at <http://www.a-r-e-a.org>.)

\$ _____ I do need CEUs for my Conference attendance. Please register me at the rate of **\$350**.

\$ _____ I do not need CEUs for my Conference attendance. Please register me at the rate of **\$195**.

DISCOUNT TO ATTEND BOTH THE BOOT CAMP AND THE MAIN CONFERENCE:

\$ - _____ I am registering for the Boot Camp and Main Conference, so please DEDUCT **\$150**.

\$ _____ **TOTAL AMOUNT ENCLOSED**

CEUS: I need continuing education credit for the following credentials: CEA/CRE ABVE CLCP
(Please check ALL that apply) CDMS CRC CVE

Mail this Registration Form (with check/M.O. made payable to "AREA") to: **AREA Conference Registration, c/o Margy Ashby, 127 N. Westwind Drive, El Cajon, CA 92020-2955.** (AREA does not accept credit card pyts.)

CONFERENCE REGISTRATION DEADLINE: Friday, May 29th Registrations received after May 29th will be assessed a **\$50.00 Late Fee**. **CANCELLATIONS:** Written notice of cancellation and request for refund must be received in the AREA office (USPS postmark, fax or email) no later than Wednesday, June 3rd for a full refund. Requests received after June 3rd will be subject to a **\$50.00 Administrative Fee**.

Registration Questions? Contact Margy Ashby at areaorg@cox.net or 800.317.2732 (toll-free) or 619.440.2650.

Conference Questions? Contact Rod Durgin at 888.626.2898 (toll free) or 419.578.5984 or asv@coinedu.com.